

EVENT GALAXY

GIANT ADVERTISING HELIUM BALLOON (GAB)



Event Galaxy specialize in Balloon Advertising, Events Planning, Events Support and decorations.

We cater to various clients ranging from Property Developers to Marketing/Events Companies, Government and Corporate Branding



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Giant Advertising Helium Balloon (GAB)

Think big... really BIG!

There's no other way to wow people than to go big and bold! With Event Galaxy's Giant Advertising Balloons, everyone will be able to see your brand, no matter how far they are. Whether you're hosting an outdoor event or having an indoor exhibition in Singapore, our customizable helium balloons are hard to miss. Stand out from your competition today!

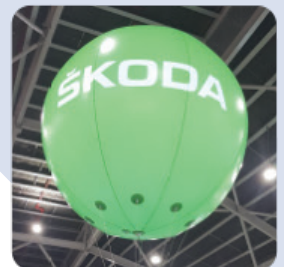
Property Launches



Corporate Events



Exhibitions



Custom-shaped GAB



Giant Advertising Helium Balloon (GAB)

Coloured PVC



Red



Yellow



Winter Green



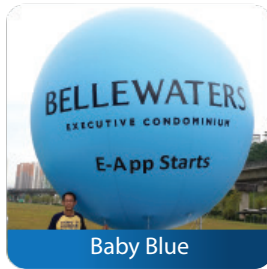
Orange



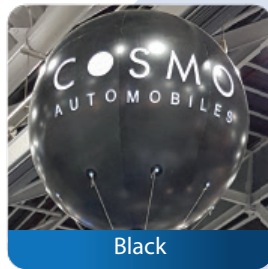
Pink



Dark Blue



Baby Blue



Black



Lime Green



Purple

Portable GAB



One KM Mall Opening (160cm diameter)

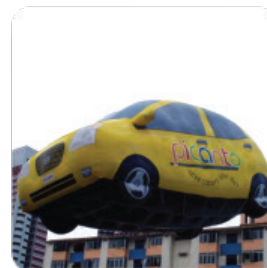


Kong Ming Lantern with LED Lights



Chingay Performance

Product Replica GAB



Giant Advertising Helium Balloon (GAB)



Major Events



Cars@EXPO



Singapore World Water Day



Chingay 2018
(4m dia)



Chingay 2010
(8m dia with acrobat)



SEA Games 2015 Performance
(Cow jumps over the moon)



SEA Games 2015 (Nila Waterski)



NDP 2007 (Jellyfish)



NDP 2004
(8m dia heliosphere)

Specifications:

Balloon Material:

1. White PVC

- Branding:** (a) 2 sided 4C Sticker on balloon (choice of 1 to 4 sides available)
(b) 2 sided 4C Print on balloon (choice of 1 to 4 sides available)
(c) Full Digital Print including background
(d) Custom Shape with Full Digital Print

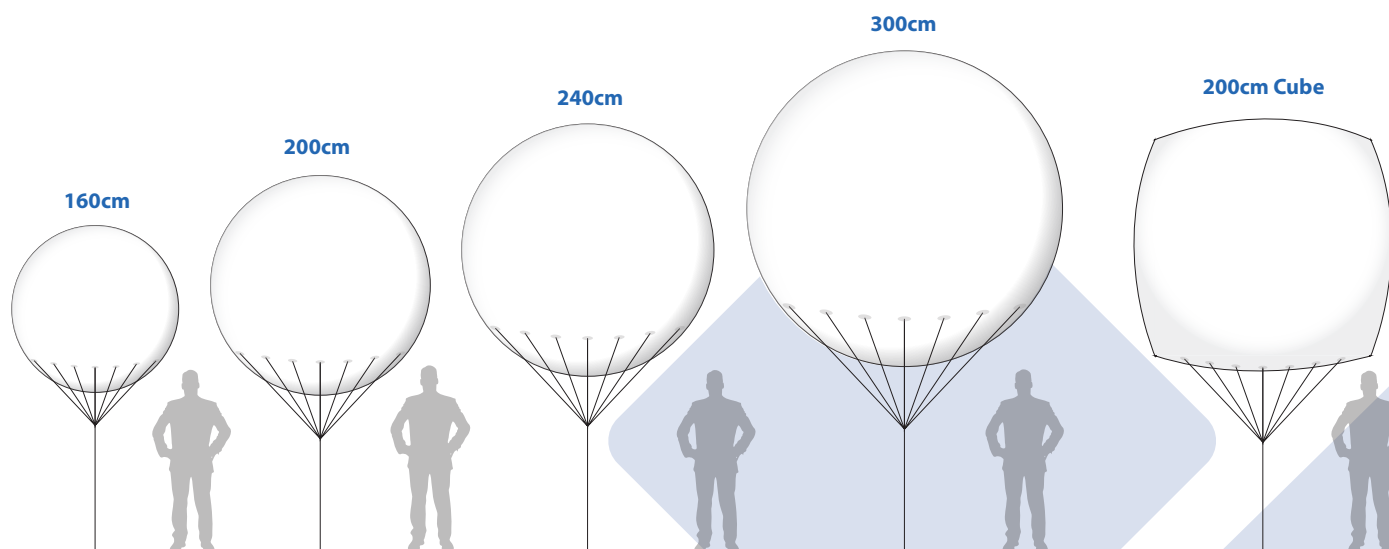
2. PVC Colour: White, Orange, Purple, Red, Yellow, Pink, Baby Blue, Dark Blue, Yellow, Lime Green, Winter Green & Black

- Branding:** 2 sided Print (We recommend black text for best effect; choice of 1 to 4 sides available)

Sticker & Printing:

- Vinyl stickers (Oracle 651):** Opaque, 44 colours to choose from. New chrome Gold and Silver also available!
- Matte stickers:** artwork printed on white opaque matte sticker. Artwork will appear slightly dark with light on.
- Clear stickers (most popular):** artwork printed on clear (non-opaque) sticker which allows light to shine through the print. Note that printed colours will appear 20-30% lighter when light is on.
- Digital print:** Artwork is directly printed on the balloon skin.
 - 2 sided 4C Print on balloon (choice of 1 to 4 sides available)
 - Full Digital Print including background

Giant Advertising Helium Balloon (GAB)



Branding / Artwork Area:



GAB Size	Branding Area
160cm diameter GAB	1200x1200mm
200cm diameter GAB	1400x1400mm
240cm diameter GAB	1880x1880mm
300cm diameter GAB	2100x2100mm

Note: Note: Client must show us the artwork and we will recommend the appropriate sticker size. Minor wrinkles or cuts may be made on the sticker when pasting on the round surface of the balloon. Rest assured as we have years of experience under our belt!

Other Specifications

1. Base area required: 1ft² (Indoor) / 1m² (Outdoor)
2. GAB can be raised up to 10m high (indoor) & 30m high (outdoor) subject to safety & regulations
3. Default Warm Light for all GAB. White Light & RGB also available upon request
4. Client to provide one 13amp power point if Light is required
5. Battery Operated LBS also available
 - 1 battery to power the GAB light for 6 hours

Frequently Asked Questions (FAQs)

What file must we provide?

Vector format (.ai, .eps or pdf) or a high resolution jpeg or tiff file if you do not have a vector format.

Will you provide a mockup?

We will superimpose the artwork on our template with the recommended sticker size. Client must approve and sign the artwork confirmation (5 working days prior to setup) before we proceed with production.

How long can the GAB last?

- 3m round GAB can last about 4 -5 days for indoor use without helium top-up, about 3-4 days for outdoor.
- 2.4m round GAB can last about 2-3 days for indoor use without helium top-up, about 3 to 4 days for outdoor.
- 2m round GAB and below requires daily helium top-up.

What License is required to setup GAB?

- Outdoor: Need to apply for CAAS, RSAF & BCA approval (2 weeks lead time subject to approval)
- Indoor exhibition: Subject to Organiser/Venue owner approval

Feel free to contact us 24/7 via Whatsapp, call or email by providing us with your name and company's details so that we can assist you and provide a quotation according to your event's needs!

